

Paulo Serôdio

PhD Political Economy

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✉ Department of Sociology, University of Oxford, Manor Road, Oxford OX13UQ United Kingdom
☎ +44 01865 286172
✉ paulo.serodio@sociology.ox.ac.uk
🌐 pauloserodio.com

Education

2015	PhD University of Essex Political Economy	Colchester, UK
2009	MA University of Essex Comparative Politics	Colchester, UK
2008	BA New University of Lisbon Political Science and International Relations	Lisboa, PT

Current Appointments

2017–present	School of Economics , University of Barcelona <i>Institutions and Political Economy Research Group</i>	Barcelona, ES
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Past Positions

2016–2017	Brasenose College , University of Oxford <i>William Golding Junior Research Fellow</i>	Oxford, UK
2015–2017	Department of Sociology , University of Oxford <i>Postdoctoral Researcher in Political Economy</i>	Oxford, UK
2014–15	D'Amore-McKim School of Business , Northeastern University <i>Postdoctoral Researcher in Network Science</i>	Boston, MA
2013–14	Department of Government , University of Essex <i>Teaching Fellow (part-time)</i>	Colchester, UK

Research

I use network science and machine learning tools to evaluate the effects of corporate influence on policy-making. Building on a wealth of research that focuses on lobbying and campaign finance, I explore complementary avenues of corporate influence, which can take the form of network graphs. I am currently analysing the involvement of corporations from the food & beverage, alcohol and tobacco industries in funding scientific research that advances their interests. I also demonstrate how corporations use this research to advise agencies on regulatory decision-making. My work ultimately exposes the political clout of special interest groups as an intricate, multi-layered network of corporate influence.

Publications

Refereed research papers

1. Pinheiro, Miguel Linhares, **Serôdio, Paulo**, José Carlos Pinho, and Cândida Lucas (2016). The role of social capital towards resource sharing in collaborative R&D projects: Evidences from the 7th Framework Programme. *International Journal of Project Management* **34**(8), 1519–1536.

Submitted papers

1. **Serôdio, Paulo M** (2015). “Electoral Competition and Campaign Contribution Networks in the US Congress (1980-2012)”.
2. **Serôdio, Paulo M** (2015). “Service-induced campaign contributions in the Brazilian Chamber of Deputies (1998-2010)”.
3. Barlow, Pepita, **Serôdio, Paulo M**, Martin Mckee, and David Stuckler (2017). “Science organizations and Coca-Cola’s “war” with the public health community: insights from an internal industry document.” (R&R).
4. **Serôdio, Paulo M**, Martin Mckee, and David Stuckler (2017). “Coca-Cola – a model of transparency in research partnerships? A network analysis of Coca-Cola’s research funding (2008-2016).” (R&R).
5. **Serôdio, Paulo M**, Martin Mckee, and David Stuckler (2017). “Evaluating Coca-Cola’s attempt to influence public health research: Analysis of Coca-Cola emails to academics at two state universities.” (R&R).

Grants

2017	Independent Social Research Foundation , PI for ”Mapping Economics” project	£50,000
2016	ESRC Knowledge Exchange Impact Acceleration Account	£7,500
2008	Portuguese Foundation for Science and Technology PhD Scholarship	€100,000

Teaching

2017	Oxford Methods Spring School , University of Oxford <i>Social Network Analysis</i>	Oxford, UK
2015	Methods Winter School , Catholic University of Uruguay <i>Introduction to Social Network Analysis</i>	Montevideo, UY
2010-2014	Essex Summer School in Social Science & Data Analysis <i>Introduction to Social Network Analysis, Advanced Social Network Analysis</i>	Colchester, UK
2012-14	Department of Economics , University of Essex <i>Econometric Methods, Economics for Business</i> <i>Introduction to Quantitative Economics</i>	Colchester, UK
2011-14	Department of Government , University of Essex <i>Political Economy, Quantitative Political Analysis</i> <i>Political Explanation (pg), Political Analysis</i>	Colchester, UK

Software (R packages)

- 2016 **swoc**: scrapes Web of Science search results.
- 2015 **kpp-neg**, **kpp-pos**: implement algorithms for key-players of Borgatti (2006).
- 2015 **ipa**: imputation of missing network data using Preferential-Attachment.

Journal Referee

- 2016 *European Sociological Review*
- 2016 *Business & Politics*
- 2015 *Electoral Studies*
- 2014 *Electoral Studies*
- 2014 **Associate Fellow** of the British Higher Education Academy.

Consulting

2016-2017 **Independent Social Research Foundation** Paris, FR
 2014-2016 **Universities UK** London, UK

Conferences

2016 **European Public Health Association** Conference Vienna, AT
 2016 **Society for Social Medicine** Annual Scientific Meeting York, UK
 2015 **Association for Women in Science** ADVANCE/GSE Workshop Baltimore, MD
 2014 **European Consortium for Political Research** General Conference Glasgow, UK
 2014 **Midwest Political Science Association** 72nd National Conference Chicago, IL
 2013 **International Network for Social Network Analysis** XXXIII Sunbelt Hamburg, DE
 2012 **Midwest Political Science Association** 70th National Conference Chicago, IL
 2010 **Instituto de Ciências Sociais** (invited talk) Lisbon, PT

Skills

Languages Portuguese (native), English (fluent), Spanish (fluent), Catalan (intermediate).
Software Python, R, Stata, UCInet, Gephi, Visone, PNet, MySQL, L^AT_EX.

References

Professor Adam Bonica
 Department of Political Science
 Stanford University
 e-mail: bonica@stanford.edu

Professor Thomas Scotto
 School of Government & Public Policy
 University of Strathclyde
 e-mail: tom.scotto@strath.ac.uk

Professor Rich DeJordy
 D'Amore-McKim School of Business
 Northeastern University
 email: r.dejordy@neu.edu

Professor Jamie Monogan
 Department of Political Science
 University of Georgia
 email: monogan@uga.edu